Forever Barnwood Reaches Milestone with Sale of 10,000th Barn Door

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PLUM CITY, WI - July 24, 2026 -
Forever Barnwood has reached a significant production milestone with the sale of its 10,000th barn door in June. The Wisconsin-based manufacturer achieved this mark through steady demand for its custom and standard rustic barn door offerings in residential and commercial projects across the Midwest and beyond.

The company produces barn doors from fresh-cut Wisconsin white pine and White Oaksourced from local and regional forests. The material is kiln-dried to five-to-eight percent moisture content and hand-processed using a patent-pending treatment to create textures and colors that replicate the look of aged barnwood. This controlled approach ensures consistent quality, dimensional stability, and availability without the variability and preparation requirements of reclaimed wood.

Standard sliding barn doors and interior pre-hung options form part of the lineup, with larger custom sizes available through project-specific quoting. Finishes include traditional deep brown shades, red barn tones, patina and century grays, farmhouse white variations, and special orders such as burnt black. These doors integrate with the company's broader selection of products for coordinated installations.

The milestone reflects growing interest in the rustic design market segment. Sliding barn doors and the emergence of the Forever Barnwood Interior Prehung Doors and Millwork packages have also contributed to the 10,000 door milestone. Projects have incorporated the doors alongside other elements in new construction and renovation work, supporting efficient timelines through factory-direct delivery and ready-to-install condition.

Chad Bleeker, co-owner of Forever Barnwood, commented on the achievement. "Reaching the sale of our 10,000th barn door in June demonstrates the acceptance of our products among builders, designers, and homeowners seeking reliable rustic solutions."

Jason Bast, co-owner of Forever Barnwood, addressed the company's operations. "Our manufacturing process from renewable resources has enabled us to meet increasing volume while maintaining standards that support successful project outcomes."

The production facility in Plum City, Wisconsin, oversees each stage from sourcing to finishing. This in-house control allows for customization to match specific architectural and aesthetic requirements. The team draws on expertise in wood species, design, and construction to assist clients from initial specifications through delivery.

Recent projects incorporating barn doors have featured applications in lakefront cabins, barn-style homes, and retail environments. One installation contributed to a cohesive interior in a new residence, while another supported a commercial space update in Prescott, Wisconsin. These examples show the doors functioning as both practical and design-focused components.

Forever Barnwood maintains a full range of complementary interior elements. This selection enables complete floor-to-ceiling solutions where barn doors can coordinate with wall treatments, beams, stair parts, mantles, and flooring. The renewable sourcing method provides an alternative to traditional reclaimed materials by addressing supply consistency and environmental considerations.

As the company marks this milestone, it continues to refine production based on project feedback and market requirements. Future efforts will focus on sustaining quality and responsiveness to support additional installations in residential and commercial sectors. The achievement in June underscores the role of consistent manufacturing in meeting demand for barnwood applications.

Customer accounts from various projects note the performance of the materials in completed spaces. Installations have included tongue-and-groove applications, stair systems, and accent features, with materials arriving as ordered to align with construction schedules. The process minimizes common challenges such as supply limitations and on-site preparation.

Production standards include guaranteed lengths and sizes along with quality control measures. This supports predictable budgeting and scheduling for clients. The hand-processed finishes highlight natural grain while offering reversibility in certain configurations for installation flexibility.

Forever Barnwood operates with attention to client collaboration throughout each order. Support includes samples and guidance to facilitate planning and execution. This approach has contributed to repeat business and project expansions as builds progress.

The milestone sale highlights the company's position as a barnwood supplier committed to practical innovation in interior products. By combining traditional aesthetics with modern techniques, Forever Barnwood delivers solutions that serve ongoing construction activity in the region and nationally.

Forever Barnwood is a Wisconsin-based producer of barnwood products from renewable resources. The company supplies a comprehensive range of interior elements for residential and commercial applications, emphasizing manufacturing consistency, customization, and project support.

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Forever Barnwood

After many years of experience and a patent-pending application, we created Forever Barnwood. We?re a premier supplier of barnwood in Wisconsin.

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